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DO CONTRA CONTRA

Merican TURKEY JOURNAL



GRAND CHAMPION AT WORLD'S POULTRY CONGRESS! This fine White Holland Young Hen, from the nationally known flock of Henry Domes, Rickreall, Oregon, was awarded this coveted honor at the Cleveland Congress. Other Domes birds won 1st Award in every class but one.

VOL. VIII

NOVEMBER

@ 1939 @

DOMERNA DE LA CALACIÓN CASO CASOS CA

PER YEAR

50c ·

NO. 8

-the price tells!

As you close your season's work and take your birds to market the grade and price you get tells the whole story. If you had good stock and management then your feeding program throughout the year is the answer for your success or failure.



DAKOTA MAID GRAIN BALANCER

In pellet form for free choice feeding; balancer in one hopper, home grown grains in other hoppers. The turkeys will eat proper amounts of each to obtain a balanced ration.

CONCENTRATE

To be mixed with home made grain mashes. Supplies everything the bird needs for healthy growth and quick maturity.

FINISHING AND FATTENING FEED

To be fed as your birds approach maturity. Puts on a fine quick finish of tastily flavored meat. Brings out the best in your birds at market time. Growers who have consistently fed DAKOTA MAID Turkey Feeds are now looking at splendid, well matured flocks, full of health and vigor, well finished and ready for the early profitable markets. They will command the best grades and the best price.

And there is still time to make use of DAKOTA MAID Feeds in finishing your birds for the later holiday markets and enjoy profitable gains. DAKOTA MAID Finishing & Fattening Feed, Grain Balancer and Concentrate are three feeds that fill an important place in the feeding program.

WRITE Today for Valuable Folders on DAKOTA MAID Turkey Feeds.

State Mill & Elevator COMMERCIAL FEEDS DIVISION

GRAND FORKS
NORTH DAKOTA

FOR 1940! Before you know it you will be in the midst of plans for next year. Remember that DAKOTA MAID TURKEY LAYING MASH is especially formulated for the laying turkey hen. Its ingredients and preparation assure more eggs, with more fertility and hatchability. Start your breeder hens out early on DAKOTA MAID TURKEY LAYING MASH and profit by the many extra eggs of first quality you will get.



Group of exhibitors at the American Royal Show, held at Kansas City, Mo., Oct. 16-21, 1939. Left to right: Odel Dyer; T. W. Nolan, manager; Mrs. Dyer; Mr. and Mrs. Freeman; Rolla Henry; Sadie Caldwell, association secretary; Jewel Baecht; Mr. Turner; Judge Cross and George Bagley, assistant superintendent.

At the American Royal Show

200 Quality Turkeys Strut at Kansas City, Oct. 16-21.

By THE EDITOR

This show, held annually in connection with the American Royal, is sponsored by the American Royal Turkey Club and held under the auspices of the Missouri Poultry Association with the veteran poultryman, T. W. Nolan, director of the Mountain Grove Experiment Station, acting as superintendent.

The entry this year was about the usual number of 200 turkeys, with all six of the standard breeds represented, with Bronze leading in numbers, as usual. Judge Frank E. Cross placed the awards with general satisfaction. We were returning from judging the Texas State Fair and stopped over at the Royal to meet friends and report the show.

Rolla Henry, of Mercer, Mo., was the proud winner of Grand Champion on a yearling Bronze tom. He also won second best display of the show, sweepstakes display going to a new exhibitor, Mrs. Earl Turner of Ottawa, Kans. Miss Sadie Caldwell, of Bourbon Red fame and secretary of the Royal Turkey Club, was on the job constantly to see to it that the club's obligations were fulfilled to the letter.

Other prominent exhibitors whom we met during our short stay were Mr. and Mrs. H. E. Freeman ,Kans.; Mr. and Mrs. Odell Dyer, Mo.; Mr. Earl Turner and Mr. J. Baecht, both of Kansas; Mrs. Wolfe, another well known turkey breeder from Kansas; and Hugo Meyer of Missouri, were present but not showing.

Turkeys exhibited from a distance were Narragansetts by Oakdale Farm, Kensington, Minn. Their 1st yearling tom was outstanding and a contender for Grand Champion. Clarence Mairs & Son of Lisbon, N. Dak., was the longest distance shipper with a White Holland adult tom, on which he won 2nd. Other exhibitors and awards will be found in lists which will follow.

On account of dates conflicting with the Texas State Fair, the Royal dates have been changed to early November for next year. That will suit the turkey folks much better. This show is centrally located and has great possibilities, but needs more financial support, to dress it up a bit and more room to show birds to better advantage.

List of exhibitors and awards follow:

Exhibitors

Bronze: Jewel Baecht, Clyde, Kans.; Mrs. Mrs. Earl Turner, Ottawa, Kans.; Dyer Turkey Farm, Warrensburg, Mo.; Mrs. Neil Armstrong, Odessa, Mo.; K. I. Miller, Lancaster, Mo.; Rolla Henry, Mercer, Mo. The Clarks, McVaine, Mo.; H. E. Freeman, Hamilton, Kans.; Geo. Pride, Laycene, Kans.; and P. M. Clark, So. Haven, Kans.

Bourbon Reds: Sadie B. Caldwell, Broughton, Kans.; Asel Newman, Mound City, Kans.; K. I. Miller, Lancaster, Mo.

Narragansetts: Clarence Schmidt, McPhearson, Kans.; Van Sutliff, Huntsville, Mo.; Oakdale Turkey Farm, Kensington, Minn.

White Hollands: F. J. Goetze, Stover, Mo.; A. Seifert, Clyde, Kans.; and Clarence Mairs & Son, Lisbon, N. Dak.

Black Turkeys: The Clarks, McVaine, Mo.; Ray Goetze, Stover, Mo.

Slates: F. E. Goetze.

Awards BRONZE

Adult Tom: Freeman 1-4, Henry, 2nd; Baecht 3-5-6; Dyer 7-9; Armstrong 8th.
Yearling Tom: Henry 1-7; Dyer 2nd; The Clarks 3rd, Clark 4th, Freeman 5th, Baecht 6-8, Miller 9-10.
Young Tom: Turner 1-2-4, Baecht 3-5-7; Henry 6-8; Armstrong 9th.
Adult Hen: Henry 1-3, Pride 2nd, Dyer 4-5, Baecht 6th

Baecht 6th.

Baecht 6th.

Yearling Hen: Henry 1-2-3-4-10, Baecht 5th,
Dyer 6-7, Armstrong 8-9.

Young Hen: Turner 1-3-7-9, Baecht 2-5,
Henry 4-6, Armstrong 8th, Dyer 10th.

BOURBON REDS

Adult Tom: Caldwell 1st, Miller 2nd.
Yearling Tom: Caldwell 1-2; Newman 3rd,
Miller 4.5-6 Miller 4-5-6.

Young Tom: Caldwell 1-2-3-4-5.
Adult Hen: Caldwell 1st.
Yearling Hen: Newman 1st, Caldwell 2nd.
Young Hen: Caldwell 1-2-3-4-5.
NARRAGANSETTS
Adult Tom: Schwidt 1 2 Caldwell 2nd.

Adult Tom: Schmidt 1-2, Sutliff 3rd. Yearling Tom: Oakdale 1st, Schmidt 2-3-5,

Sutliff 4-6. Young Tom: Sutliff 1-5, Schmidt 2-3-8, Oak-

Adult Hen: Schmidt 1-3, Sutliff 2-4.

Yearling Hen: Oakdale 1st, Schmidt 2-3-4,
Sutliff 5-6-7.

Young Hen: Oakdale 1st, Schmidt 2-3-4, Sutliff 5-7.

white Holland

Adult Tom: Seifert 1-3-4, Mairs & Son 2nd.
Yearling Tom: Seifert 1-2-3.
Young Tom: Seifert 1-2-3.
Adult Hen: Seifert 1-2-3.
Yearling Hen: Seifert 1-2-3.
Young Hen: Seifert 1-2-3.
BLACKS
Adult Tom: Goetze 1st. The Clarks 2nd.

Adult Tom: Goetze 1st, The Clarks 2nd. Yearling Tom: Goetze 1st, Clarks 2-3. Young Tom: Clarks 1-2.

Yearling Hen: Goetze 1st, Clarks 2-3. Young Hen: Clarks 1-2. SLATES

All awards to Goetze—Adult Tom 1st, Yearling Tom 1st, Adult Hen 1st, Young Hen 1-2.
Sweepstakes Best Displays: Turner 1st,
Henry 2nd, Schmidt 3rd.

Grand Champion: Rolla Henry.

TURKEY SHOW DATES

Dec. 4-7, 1939 - Denver Poultry Show, Denver, Colo. F. E. Woods, Englewood, Colo.

Dec. 12-16, 1939-Northern States Turkey Show, Alexandria, Minn. Judges: Geo. W. Hackett, Frank Cross and O. A. Barton. H. M. Hanson, secretary.

Dec. 11-16, 1939-North Dakota State Turkey Show, Minot, N. Dak. Mrs. A. C. Payne, secretary, Towner, N. Dak.

Dec. 12-16, 1939 — Northwestern Turkey Show. E. F. Strong, President, Oakland, Oregon.

Jan. 15-21, 1940-18th annual All-American Turkey Show, Grand Forks, N. Dak. George W. Hackett, manager, Wayzata, Minn.; W. W.; Blain, secretary, Grand Forks, N. Dak.

Wampler Reports on Tariff

In a letter to The American Turkey Jour-NAL reporting on the recent meeting of the U. S. Tariff on turkeys imported from Argentina Charles W. Wampler, president of the National Turkey Federation, reports as fol-

"Well, Mr. Beyers (Herbert Beyers, General Manager of Northwestern Turkey Growers Assn.) and I did the best we could. The hearing was a long drawn-out affair. Someone told us that it was the largest they had ever had. We were there for the beginning Monday morning but did not get to testify until Thursday at noon. In addition to all those scheduled to represent the various industries, about forty Senators and Congressmen appeared. All the Congressmen and Senators spoke in the interest of the farmer. At least fifty per cent of them specifically mentioned turkeys.

"We have no way of knowing exactly what the people back home did, but we know that we have had splendid cooperation. One member of the Committee told us privately that he received ninety-one letters, telegrams and peti-

tions in one day.

"We believe that we have won our fight to hold the full 10c per pound tariff, or at least we believe it will not be reduced much. If there is any serious reduction made, we are not going to count ourselves whipped, but are going to get better organized and put up a real fight.

"Now, the next thing we want you to do is to get your state properly organized with proper committees, if you have not already done so, and write Mr. John A. Logan, Executive Secretary, United Food Chains, Washington, D. C., telling him about the size of the turkey crop in your state and offering your cooperation in putting on a campaign to sell this big turkey crop. Mr. Logan is in good position to put on a drive to help sell more turkeys. Mr. Beyers and I had a conference with him while in Washington, and he is willing to do what he can to help us. But, of course, he wants the turkey people to manifest some interest in the matter and cooperate with him in putting on this drive."

Yours very truly, Charles W. Wampler, President The National Turkey Federation

2 THANKSGIVINGS IN TEXAS

Texas turkey growers have welcomed Governor W. Lee O'Daniel's proclamation that Texas observe two Thanksgiving Days, according to Dr. F. A. Buechel, assistant director of The University of Texas Bureau of Business Research.

Governor W. Lee O'Daniel has proclaimed that Texas will bow to President Roosevelt's Thanksgiving Day November 23, but will also observe the traditional last-Thursday-in-No-

vember.

While farmers have feared reduced income resulting from low prices likely to be occasioned by a record-breaking supply and unfat-

INCREASE YOUR TURKEY PROFITS

with

Osborne System

Broader Breasted BRONZE TURKEYS

University of Nevada Test Proves That Ryckebosch Bronze Is Best

University of Nevada conducted tests to compare rapidity of growth and economy of gains with poults purchased from four breeders, one of which was Victor Ryckebosch. The results of the test indicated that the Ryckebosch birds made more rapid gains and were heavier, better finished at the close of the test and graded higher. They had an outstanding characteristic in breast development. The report stated that "this appeared to have been a definite result of careful selection and breeding."



Fastern Headquarters for RYCKEBOSCH POULTS

Realizing that Victor Ryckebosch cannot ship poults safely to many of the turkey raisers in the central, eastern and southern states, we have contracted with him for weekly shipment of eggs from his own flock throughout the 1940 hatching season.

Progressive turkey raisers who wish to increase their future profits through raising purebred Ryckebosch Broad Breasted Bronze turkeys that have been scientifically bred for body conformation, early maturity, heavy weight averages, plumage, egg production, hatchability and livability, can obtain poults from Ryckebosch eggs through Osborne Turkey Farm at fair prices, for shipment between February 1 and July 1, 1940. Order early to insure poult delivery the week you prefer, and avoid disappointment.

Breeding Toms and Hens at Special Fall Prices

The 132 two-year-old Broader Breasted Bronze hens in OSBORNE SYSTEM 1940 individual hen matings produced an average of 114 good saleable eggs during the 1939 season. These old hens were selected from a flock of 245 birds that had laid 23,355 saleable eggs, giving the entire flock an average of 92 saleable eggs in six months. Figuring the value of these hatching eggs at commercial prices, these hens produced a profit of \$10 to \$15 per bird.

We offer five to eight months old toms and hens carrying this PREMIUM MEAT-HIGH EGG PRODUCTION BREEDING, as follows:

November Delivery— Toms—\$12.50 ea.—\$125.00 doz. Hens—\$ 8.50 ea.—\$ 85.00 doz.

December Delivery— Toms—\$15.00 ea.—\$150.00 doz. Hens—\$10.00 ea.—\$100.00 doz.

TERMS: 20 percent deposit with order, balance 10 days before shipment for express shipment F. O. B., Holland, Mich.



OSBORNE SYSTEM Broader Breasted Bronze turkey hatching eggs are available each week from January 1 to August 1, 1940. Turkey poults hatching each week from February 1 to September 1.

A one-cent postal card will bring you our FREE EDUCA-TIONAL TURKEY CATALOG, and 1940 Mating List. Send for it today!

OSBORNE TURKEY FARM

Box 66

HOLLAND, MICHIGAN

tened birds, the extra week added to the turkey-dinner season may prevent the industry from going into doldrums this year, Dr. Buechel believes.

Advance reports of the United States Department of Agriculture reveal that Texas farmers are growing 17 per cent more turkeys this year than they did in 1938, which will break the all-time record established in 1936.

More turkeys are being grown this year because of government acreage restriction, Dr. Buechel pointed out. The farmers are raising the birds instead of cultivating their lands.

Dr. Buechel expressed some doubt as to whether the turkeys would be entirely ready for market November 23. The sections around Cuero and Brady, which raise 75 per cent of the Texas turkeys, have been suffering a prolonged drought and a consequent lack of feed.

"Since feed is having to be hauled into these areas from the outside, the farmers may not feel justified in fattening their birds to the extent they were last year," Dr. Buechel said.

He predicted that the growers stand to lose money if an increaser demand for turkeys does not follow Governor O'Daniel's proclamation that Texas will observe two Thanksgivings this year.

INSPECTING AND BANDING

From inquiries turkey raisers receive from prospective buyers of breeding stock it is evident that the purpose and value of A. P. A. inspection and banding is not as well understood as it should be. A great many turkey raisers we contact do not know, nor do they understand, just how to go about it to select the better type of market turkey or to recognize the breed color requirements by the Standard of Perfection.

A. P. A. licensed judges and inspectors are men especially trained for that work and are able to quickly estimate the rating or grade a turkey measures up to.

The variations in quality are designated by grades A, AA and AAA. In arriving at these grades the new Standard values are 68 per cent on shape or conformation and 32 per cent on color. The approximate scores for the respective grades are as follows: An A grade bird must be free from standard disqualifications, such as deformities and color foreign to the breed; must be in good health, good condition and vigorous; and must be worthy of a score of from 85 to 88 points.

The AA bird must meet the same physical requirements and possess enough better color to merit a score of from 88 to 92 points; while an AAA grade bird must possess added color perfection to merit a score of 92 points or more. Measured by the foregoing grades and scores it will be readily understood that the three grades cover a wide range of standard quality in turkeys from the utility or market

class to the highest quality exhibition turkey.

A. P. A. banding is of equal value to the grower of standard, market turkeys as to the breeder of exhibition stock. The latter is of

the best of market type plus a higher degree of standard color, yet the lower grades have the uniformity of size, shape and color which makes them more desirable even to the grower of strictly market turkeys.

Breeding stock, eggs and poults from A.P.A. inspected and banded flocks are of superior quality in every way, to the average uninspected flock products. Through this inspection the buyer is guaranteed the quality he pays for and the flock owner is relieved of, at least part, of the responsibility in making selections tofill particular orders.

The proof of the value of A. P. A. banding is found in the fact that very few breeders whoonce employ it have discontinued the service. It is one of the greatest services the American Poultry Association has ever inaugurated in its long service to improve American poultry.

FOR THE BEGINNER

About Vaccinating

Shall I vaccinate? is the question often asked by beginners at this season of the year. Our answer is that most successful turkey raisers, especially those producing breeding stock for sale, are practicing vaccination each year. Most of them vaccinate early and some do the same

With the very efficient vaccines now on the market fine results can be depended on and that gives a lot of satisfaction as well as saving financial loss. We recommend those contemplating vaccinating to get in touch with dependable advertisers of turkey remedies for advice and instructions. Any advertisement found in this publication can be depended upon.

Selecting Breeders
This is best done in September but we know of few who do it then because of the inconvenience in keeping flocks separate. However, it is a waste of feed and detrimental to the breeders to keep them with the market flock until they are ready to go to market. They should, therefore, be selected and separated as early as possible. It is best to select the early maturing hens if they develop to desired size. These usually lay earliest and produce the best poults.

If turkeys have been run over the same ground for several years it is best to worm the breeders at this time by giving regular worming capsules. Plan to give your breeders some sort of protection from severe storms and bad weather. Winter housing is a problem which has not yet been settled to everyone's entire satisfaction.

Marketing Time

The time to market any flock depends upon the condition of that particular flock. No turkeys should go to market until they are in good market condition and that will depend as much, or more, on the way the flock has been fed than on the age of the birds. Well managed and well fed turkeys should be ready for market at from 24 to 26 weeks of age. If held longer it is usually at a loss.

One is GOOD..the Other "TOPS!"



Turkey Buyers Can SEE the difference!

A GOOD TURKEY—the one on the left. Yet it's very much like a new house without a coat of paint! It lacks finish... the extra plump covering of tender, tasty meat that attracts the buyer's eye.

Takes only 4 to 5 weeks to add this important finish to your

birds—like the one on the right. Just put them on Purina Fatena Checkers 4 weeks before market time. Fatena Checkers contain special ingredients to make birds put on pounds of quality meat—quickly and economically.

Your Purina dealer will be glad to tell you more about the Fatena Checker Finishing Plan. Stop in and see him next time you're in town.

PURINA MILLS

812 Checkerboard Square, St. Louis, Mo.





THE LATE MRS. WILHELMINE GRANT AMONG HER TURKEYS

The Passing of Mrs. E. D. Grant

The passing of Mrs. E. D. (Wilhelmine) Grant of Glyndon Farms, Glyndon, Minn., on Sept. 30th cast deep sorrow over her legion of friends of the turkey fraternity, Bronze breeders in particular. Having bred and exhibited the best of quality in Bronze turkeys for many years, her contacts and business dealings with a wide circle of people, made her a host of friends, for such was her kindly way and uprightness of character that every transaction was strictly on the square and her desire to please her customers often gave them the best of the deal.

She loved her turkeys and often worked beyond what her strength and health justified in their care. She was often prevailed upon by Mr. Grant and the family to give up her turkeys, but she could not bring herself to do so. Her ambition was always beyond her strength.

Her necessary responsibilities in the management of the household on so large a farm, employing from one dozen to two dozen men continuously, left all too little time for her to "play" with her turkeys but she did enjoy this diversion from her other duties. Satisfied with none but the best, she made many fine winnings at the best of shows, including Grand Champion at the All-American, a few years ago.

Her enthusiasm has inspired many to produce better birds. She will be greatly missed. She leaves her husband, Mr. E. D. Grant, two daughters and a son Donald, and hosts of friends to mourn her loss. The American Turkey Journal extends deepest sympathy to the bereaved family.

36c TAX ON EACH TURKEY

Hidden taxes will account for about 36 cents of the \$2.97 housewives will pay this year for an average 11-pound turkey, the National Consumers Tax Commission estimates.

An analysis report, made public by Mrs. Melville Mucklestone, NCTC presdient, at commission headquarters in Chicago pointed out that indirect taxes levied on the breeder, hatcher, farmer, trucker, packer, box manufacturer, transporter, wholesaler and retailer increase the consumer cost more than 12 per cent.

These shiftable levies, the report explained, pyramid until the consumer unknowingly absorbs more than three-score tax payments on the 13 kinds of taxes assessed by local, state and national governments.

Thus, on the anticipated crop of 32,000,000 birds consumers will pay a total of \$11,420,000 to the tax collectors, Mrs. Mucklestone pointed out.

Among taxes leading poultrymen cited as important factors governing the ultimate cost of turkeys to consumers were those levied on motor fuel by the state and national governments, on motor vehicles (licenses), electrical energy, unemployment insurance, general property, telephone and telegraph, federal capital stock, old age benefit, bond issue, tire and tube and carriers' excises and business privilege.

A nation-wide organization educating women in tax matters, the NCTC has established more than 6,000 study groups in 5,200 communities in little more than a year. Its particular objective is elimination of "consumer-penalizing" taxes.

Have your birds-CUSTOM DRESSED

Save yourself all the work and worry of dressing your turkeys this fall with the added assurance of highest possible returns for your stock.

RED RIVER PRODUCE Custom Dressing, in our modern well-equipped dressing plant, under supervision of dressing experts, turns out a more uniform and more marketable dressed bird than you can do under average farm dressing conditions.



YOU TAKE NO RISK

We pay for all birds on dressed weights and take all chances on torn birds and misbleeds. We can afford to pay you more because our plant dressing turns out a uniform product that commands a better market price.

YOUR BEST MARKET

When we handle your turkeys you have the option of selling outright for cash, or joining our turkey pool with a generous cash advance and prompt final settlement at the market when sold. We market all our stock on the eastern seaboard in carload lots, uniformly dressed and packed under our NODAK Brand.

ALWAYS AT YOUR **SERVICE**

Throughout the year we serve the growers of this territory with a de-pendable market for turkeys, chickens and eggs. Our modern plant facilities, refrigerator service and close contact with eastern markets enables us to pay highest prices for your produce.

WRITE OR PHONE US FOR QUOTATIONS AT ANY TIME

RED RIVER PRODUCE CO.

Cash Buyers Direct Receivers

POULTRY • EGGS • WOOL

H. C. Anderson, Manager

Grand Forks

North Dakota

The American Turkey Journal



GEORGE W. HACKETT, Editor, Wayzata, Minnesota.

Telephone or Telegraph Address, 201-R Excelsior, Minneapolis, Minn.



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ADVERTISING RATES furnished upon request.

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STRANGE THINGS DO HAPPEN

Early every spring carloads of turkey eggs are shipped into the midwest and northwest from the west and southwest. This is not altogether because the south and the west coast turkey districts have earlier production but supposedly, also have better market type, a better all-around turkey.

On a judging trip to the west coast two years ago we chanced to meet the president of a larger turkey producers' association. He lamented the fact that so little was being done to improve the market turkey in his state and association. His statement was that any kind of a turkey hen that would lay eggs to supply the hatchery demand, was being kept as a breeder. We have seen some of the results.

A year ago late in the spring a prominent western turkey raiser-hatcheryman contacted one of our prominent Minnesota turkey breeders, who has long done selective breeding and trapnesting, and secured a large shipment of late eggs to experiment with. He had a good hatch and the poults made rapid growth.

The hens from these were his first to lay in the spring and doubled in production, that of his native birds. The results were so satisfactory he again placed a much larger order with the same breeder and took all late spring and summer eggs available.

Another instance of seemingly reverse calculation occured early last spring when a carload shipment of turkey eggs went from southern Minnesota to the west coast, while west coast eggs were coming into Minnesota by the many carloads.

We can't answer the question as to why this happened but probably the first incident may be taken as the reason. We do know that some of the widely advertised "market type" flocks had their background of improvement, if not their origin, in our midwest flocks. Not to be misunderstood, we want to state here, that to our certain knowledge the west coast has some of the finest quality turkeys of both standard and market quality, in the same birds, that can be found anywhere, but these are not the flocks from which eggs are being shipped east at 15c per egg.

Of further interest will be a letter from a prominent west coast buyer of market turkeys addressed to the owner of a nationally known, standard, quality flock. The letter follows:

Mr. O. J. Shelton Pomona, California Dear Sir:

Sometime ago we purchased from Mr. Steelman some of your breeder hen turkeys. These turkeys were packed under our special brand and loaded in the car which was shipped to Chicago, Illinois. We are now getting compliments back on the turkeys received from you and our broker who handled the car in Chicago, states that these were the finest breeder hen turkeys he had ever had on the Chicago market. We are passing this information on to you as we feel you should know what fine quality birds you are producing.

Sincerely yours, Pacific Poultry Products Co. By Irving Solomon

(Ed. Note: The Sheltons raise only Standard-bred turkeys.)

17TH
ANNUAL
ALLAMERICAN
TURKEY
SHOW



JAN. 15-20 1940 •

Grand Forks N. Dak.

For the 17th time the far famed All-American Turkey Show has bright prospects for making good its motto of "CONTINUED PROGRESS! The dates this year are January 15th to 20th inclusive, and will be held in the City Auditorium at Grand Forks, North Dakota. The same liberal scale of cash prizes will be offered and an increased number of special prizes will be listed.

The All-American boasts of a wider range of competitions and awards than is offered by any other like show and every obligation is fully discharged at the close of each annual event. The educational and social program for the week cannot be duplicated, with the "Homecoming" atmosphere pervading the whole gathering, from first to last, and climaxed in a grand Banquet, Program and Ball on Thursday night of the week.

The Dressed Bird Exhibit is again expected to attract wide competition with a new NON-STANDARD class in which the Market Class—the Broad Breasts and Baby Beef strains—are expected to compete separately from standard breeds. This will add to the list of competitions and interest. The SPECIAL, oven-ready, single pack, and the canned turkey competitions will again be listed with increased prizes and with guarantee of better sales than previously.

JUDGES ANNOUNCED

Judges this year will be as follows: M. C. Herner, Winnipeg; Frank E. Cross, Savage, Minn.; P. M. Pierce, Denver, Colo. Pierce will work on live bird classes until the second day when the dressed exhibit is ready to be judged. He will also help in placing the special awards in live classes. Another judge may be announced later.

No other turkey show in the country represents so completely, every phase of the turkey industry. It is held in the heart of a great turkey producing section and is conducted by turkey breeders.

Premium List of the show will be published in the December issue of The American Turkey Journal. Make request for your copy to W. W. Blain, Secretary, Grand Forks; or to G. W. Hackett, Manager, Wayzata, Minn.



A group of turkey enthusiasts at the Dallas Turkey Show. In center in white coat is George W. Hackett, who judged the show. On his right is Walter Burton, show manager.

TEXAS STATE FAIR TURKEY SHOW AWARDS

Exhibitors

Bronze: Mr. and Mrs. Geo. C. Fowler, Hoberg, Mo.; Dewitt McDonald, Midlothian, Tex.; Mrs. A. C. McNabb, Dallas, Tex.; Mr. and Mrs. H. C. Pigg, Waxahachie, Tex. White Holland: Modern Turkey Farm, Yoakum, Tex.; Larkin Farm, Dallas, Tex.; Gowin Farm, Ft. Worth, Tex. Blacks: Mrs. W. T. Hall, Denton, Tex.; Mrs. W. F. Eckhardt, Wortham, Tex. Narragansetts: J. L. and Kenneth Garvin, Midlothian, Tex.

Midlothian, Tex.

Bourbon Reds: Mrs. R. E. Heckert, Ft.
Worth, Texas.

Worth, Texas.

Slates: Sloan Turkey Farm, Jermyn, Texas.

Non-Standard (Baby Beef): Peter Barbian,
Kress, Tex.; D. S. Batty, Floydada, Tex.; Levi
B. Churchill, Muleshoe, Tex.; Dieterich Farm,
Garland, Tex.; Morckel Turkey Ranch, Floydada, Tex.; Martin & Paulson, Edmonson,
Tex.; W. S. Noel, Plainview, Tex.; Hugh W.
Kennedy, Abeline, Tex.; W. A. Painter, Plainview, Tex.; O. H. Rahls, Happy, Tex.; Mrs.
W. H. Smith, Plainview, Tex.; M. C. Vineland,
Kress, Tex.; J. B. Wilemon, Tulia, Tex.

AWARDS — BRONZE
Old Ton: Mr. & Mrs. Fowler 1-4, McDonald
2-5, Mrs. Pigg 3rd.

Yearling Tom: Fowler 1-3-4, McDonald 2nd,
Pigg 5th.

Pigg 5th.

Young Toms: Fowler 1-2-4-5, McDonald 3rd.
Old Hens: Pigg 1-5, McDonald 2-4, Fowler

Yearling Hen: Fowler 1st, McDonald 2-3,

Pigg 4th.
Young Ho
Donald 5th. Hen: Fowler 1-2-3, Pigg 4th, Mc-

Champion Bronze: Old Tom, Fowler.

NARRAGANSETTS
Old Tom: J. T. & Kenneth Garvin 1-2-3.
Yearling Tom: Garvin 2nd.
Old Hen: Garvin 1-2-3.
Yearling Hen: Garvin 1-2-3.
Yearling Hen: Garvin 1st.
Champion Narragansett: Old Tom. Garvin

Champion Narragansett: Old Tom, Garvin.

WHITE HOLLAND

Old Tom: Modern Turkey Farm 1-4, Gowin
Farm 2nd, Larkin Farm 3-5.

Yearling Tom: Modern Turkey Farm 1-2,
Gowin Farm 3-4.

Young Tom: Modern Turkey Farm 1-2, Larkin Farm 3-4-5

Old Hen: Modern Turkey Farm 1-2, Gowin Farm 3-4-5.

Yearling Hen: Modern Turkey Farm 1-2,

Larkin Farm 3-4, Gowin Farm 5th.
Young Hen: Modern Turkey Farm 1-2,
Gowin Farm 3rd, Larkin Farm 4-5.
Champion White Holland: Yearling Hen Farm 1-2.

Modern Turkey Farm.

BLACKS Old Tom: Mrs. W. T. Hall 1-2-3-5, Mrs. W.

Old Tom: Mrs. W. 1. Han.
Eckhardt 4th.
Yearling Tom: Eckhardt 1st, Hall 2-3-4-5.
Young Tom: Hall 1-2-3-4-5.
Old Hen: Hall 1-3-4-5. Eckhardt 2nd.
Yearling Hen: Hall 1-2-3-5, Eckhardt 4th.
Young Hen: Hall 1-2-3-4-5.
Champion Black: Young Tom, Mrs. Hall.
BLUE SLATE

Champion Black: Young Tom, Mrs. Hall.
BLUE SLATE
Old Tom: Sloan Turkey Ranch 1-2-3-4-5.
Yearling Tom: Sloan 1-2-3-4-5.
Young Tom: Sloan 1-2-3-4-5.
Old Hen: Sloan 1-2-3-4-5.
Yearling Hen: Sloan 1-2-3-4-5.
Young Hen: Sloan 1-2-3-4-5.
Young Hen: Sloan 1-2-3-4-5.
Champion Slate: Yearling Tom, Sloan.
BOURBON REDS
Old Tom: Mrs. R. E. Heckert 1st; Yearling
Tom: Heckert 1st; Young Tom: Heckert 1st,
Old Hen: Heckert 1st; Yearling Hen: Heckert 1-2-3-4-5;
Champion Bourbon Red: Yrlg. Tom, Heckert.
Champion Bourbon Red: Yrlg. Tom, Heckert.
Best Display of All Turkeys in Show: Sloan
Turkey Ranch 1st, Mrs. W. T. Hall 2nd, Modern Turkey Farm 3rd, Mr. & Mrs. G. C. Fowler
4th, Mrs. R. E. Heckert 5th.
Best Display Narragansetts: J. T. & K.
Garvin.

Garvin.

Best Display Blacks: Mrs. W. T. Hall 1st, Mrs. W. F. Eckhardt 2nd. Best Display Bourbon Reds: Mrs. R. E.

Heckert.

Best Display Brouze: Mr. & Mrs. G. C. Fowler 1st, DeWitt McDonald 2nd, Mrs. C. H. Pigg 3rd.

Best Display White Hollands: Modern Turkey Farm 1st, Gowin Farm 2nd.
Best Display Slates: Sloan Turkey Ranch.
Best Display Non-Standard Turkeys: Dieterich Farm.

Non-Standard Baby Beef Market Class Old Tom: W. A. Painter 1st, Dieterich Farm 2nd.

Farm 2nd.

Yearling Tow: Levi B. Churchill 1st, B.

J. Wilomen 2nd, O. H. Rahlfs 3rd, Dieterich
Farm 4th, D. S. Batty 5th.

Young Tom: Churchill 1st, Peter Barbian
2-5, Batty 3rd, Mrs. W. H. Smith 4th.
Old Hen: Painter 1-2, W. S. Noel 3rd, Dieterich Farm 4th, Batty 5th.

Yearling Hen: Churchill 1st, Rahlfs 2nd, Dieterich Farm 3-4, F. L. Stivers 5th.

Young Hen: Painter 1-5, Churchill 2nd, M.
C. Vineyard 3rd, Barbian 4th.



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15c American Pigeon Journal	
15c American Rabbit Journal	
10c American Turkey Journal	
10c Angora (Goat) Journal	
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	.50
10c Sheep Breeder	1.00
10c The Sheepman	1.00
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FOWLER'S

OZARKBRONZE

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Best for Meat and Exhibition

We made sweeping win at recent Texas State Fair, Dallas: Won 5 out of 6 firsts; Grand Champion of Show and Best Display of Bronze.

We offer a grand lot of well developed, vigorous, A. P. A. banded toms at reasonable prices.

Satisfaction Guaranteed.

Mr. & Mrs. Geo. C. Fowler Hoberg Missouri

Standard Breeders' Page

In our rounds among turkey breeders this fall the question of "what the future for Standard-bred Turkeys?" is frequently asked. Not being a prophet we are unable to give the exact answer with guaranteed correctness, yet we have rather definite ideas regarding both the present situation and future prospects.

The anxiety is, of course, over the present wave of popular consideration given to the "Broad Breasts" the "Baby Beefs" and whatnot, in their claims of better market type and all the propaganda that goes with them. It is probably not going too far to admit that the promoters of the utility type of turkey have produced a meat type of excellence surpassing the general meat type of standard turkeys, but not better than the better flocks of standard turkeys. In the matter of size, we feel they have gone too far and this in part, gives emphasis to impressions of having better type.

If there is any truth to the widely proclaimed notion that the demand on the general market is for even a smaller than the standard turkey market carcass, just where are the 30 pound dressed young toms and the 20 pound young hens coming in? Moreover, so far as we have seen, these larger birds do not have the smooth, soft, clear skin we find on the standard bird when well fitted for market.

In banding the fine flocks of standard turkeys I have handled this fall, I have taken special note of the great improvement that has been made in recent years in the matter of improving market type in standard turkeys, until many of them have reached an approach to the ideal conformation of the desired market carcass that cannot be excelled. Personally, I can see nothing to worry about.

Those who have gone too far in producing the over exaggerated "market type" have already run into the low fertility problem that was to be expected, and from lack of uniformity and other undesirable outcroppings which will be experienced by those who have swallowed all the propaganda that has been handed out, we believe the tide will soon again turn toward the standard turkey. Meanwhile the breeders of standard turkeys must keep their ears to the ground, and listen to demands. That is what the leaders have been doing for some time. There are still a few "fanciers" who are willing to sacrifice the better type for the particular shade of bronze, or the pattern of markings, most desired, but these are sure to be left behind in the march of progress.

Fact is that both the desired type and excellence of color are definitely obtainable in the same bird, and with it the size the market demands. No, there is nothing to be concerned about. Just keep on "sawing wood" the best you know how and all will be well in the end. In the selection of breeders, see to it that no undesirable type is retained regardless of how good the color, but don't disregard color beyond the 32 per cent called for in the new Standard, for it is well known that the average buyer of poults does care about what kind

of a looking flock he is going to have at the end of the season, or that he watches during the months of development

the months of development.

Recent U. S. Statistics show that the great bulk of the immense turkey crop is still produced on general farms in small flocks, where people have some pride in the fine appearance of their fine birds. Then, too, with the many, many years of careful breeding behind standard turkeys they have a habit of reproducing their better qualities, when carefully selected as breeders. If fed as well as the average broad-breasted flock is reported to be fed, there will be another difference which will be evident. There is always room for improvement but it can only be done in any breed or flock, through careful selection of breeders.

AITKIN GROWERS ELECT

The Aitkin Turkey Growers Association, Inc., met in the 4-H Club building in Aitkin, Oct. 16th. The reduction of the tariff on turkeys coming from Argentina was thoroughly discussed. Members had written their Congressmen earnestly urging them to bitterly oppose such a reduction.

The following officers were elected: A. W. Hoffman, president; Geo. Laukkanen, vice president; Mrs. I. E. Shisler, secretary; and Henning Johnson, treasurer.

The 1940 Turkey Tour and Banquet Committee chosen consisted of Mrs. Blanch Woodcock, Mrs. I. E. Shisler and Geo. Laukkanen. The first Tuesday in October was selected for the 1940 turkey tour and banquet. Annual dues are one dollar.

TORONTO ROYAL SHOW MOVED

The annual Toronto Royal Winter Fair, which has always had a fine turkey section each year, has been suspended owing to the turning of the Coliseum into a military barracks, according to word received from Poultry Fieldman G. K. Samis, of the Department of Agriculture.

However, the Canadian slogan today is "Business as usual" and the turkey section of the Toronto show is to be combined with the All-Manitoulin Turkey Show, thus preserving intact the splendid following which the Toronto show has built up.

The show will be staged Nov. 14, 15 and 16 at Mindemoya and will be known as the Manitoulin Royal Turkey Show. It will be open to Dominion-wide competition.

Prize lists are now being distributed and exhibitors interested are urged to write G. K. Samis, 61 Victoria St., Toronto, 2, Ontario, for a copy.

NEPPCO SHOW DATES SET

The Fifth NEPPCO Poultry Industry Exposition will be held October 1 to 4, 1940, in Atlantic City, N. J., according to an announcement made by Leon Todd, Trenton, N. J., Secretary of the Northeastern Poultry Producers Council. The world famous auditorium located on the boardwalk in this popular shore resort will be used for the show and important producer meetings.

North Dakota Show Dec. 11-16

The North Dakota State Turkey Show will be held at Minot, N. Dak., December 11th through the 16th, inclusive, according to Burt E. Stewart, secretary, Minot.

Elaborate preparations are being made this year to stage a show much ahead of any pre-vious event of this fast growing North Dakota turkey exhibit. Says Mr. Stewart: "We are going to offer premiums about double what could be paid under ordinary circumstances, and which, we believe, is larger in proportion to entry fee than paid by any other show in the country. These large premiums are made possible by the hearty cooperation of nearly every important business concern in the city of Minot.

"The entrance fee will be 75c for each live bird and 25c for each dressed bird, yet the Grand Champion live bird will get \$15.00 in cash and the Grand Champion Dressed bird will get \$7.50 cash. This has nothing to do with the many other merchandise prizes they may win (Champion excluded). First prize in a class of 20 live birds will be \$4.50 in merchandise or 75% of that amount in cash, while in a class of 20 dressed birds the first prize will be \$3.00 in merchandise or 75% of that amount in cash. Credit slips will be given on various stores so that the winners may select and purchase such articles as they desire and pay for them with credit slips the same as though they were buying for cash.

"The special Premium list will be much larger and better this year than it has ever been and it is hoped that we may have a small representation of the best birds from every flock in the state. It never was our intention to make the North Dakota State Turkey Show a large show from the standpoint of numbers, but we want it to be the biggest little show in the U. S. A., and from the rate it has been improving the past few years, our ambition will soon have been attained.

"North Dakota raises some of the best turkeys in the United States, and as proof of this, the Grand Champion dressed turkey at our show last year, which was a Narragansett hen, also won first place in the dressed turkey division of the World's Poultry Congress which was held in Cleveland, Ohio, last summer."

Request for Premium list or other information should be addressed to Burt E. Stewart, Secretary, North Dakota State Turkey Show, Minot, N. Dak.

Bussey Announces New Wire Fabric

Bussey Pen Products Co., 5151 West 65th street. Chicago, are announcing the addition to their extensive line of a new 34 x 34 inch mesh welded wire fabric which is particularly desirable for making wire floors for poultry houses and batteries. Samples and prices will be furnished on request by addressing the company direct.

NORTHWESTERN TURKEY SHOW

Dec. 12-16, 1939 OAKLAND, OREGON

A Great Complete Display of Modern American Turkeys

THREE DIVISIONS

Standard Breeders Utility Breeders Dressed Show

HE NORTHWESTERN offers exhibitors special distance prizes — very substantial cash premiums—special trophies —and most of all, national notice and prominence, which brings dollars to the breeders' pockets.

CTANDARD BREEDERS are judged by APA rules; Utility Breeders are judged by Northwestern Special Standard published in the catalog; and the Dressed Show is judged by Northwestern Dressed Standard, also published.

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Dressed Department

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Inquire, Write for Catalog Now.

E. G. YOUNG, Mgr. OAKLAND **OREGON**

NATIONAL BLACK TURKEY CLUB

Mrs. W. T. Hall, President -- Denton, Tex. W. W. Teelin, Vice-President - Blossvale, N. Y. Mrs. Walter Hammond - - Hastings, Mich. Secretary-Treasurer

The National Black Club telegraphed protests to Washington in regard to reducing or removing the import duty on Argentina turkeys.

Mr. Troy Shideler, Sebastapol, Calif. (District Vice President of that section) writes saying he has had very good luck with his turkeys, also in showing them. At the California State Fair he won 1st young and 1st yearling tom; also 4th young hen, in strong competition. At the San Joaquin Co. Fair — 1st young tom and hen. Mr. Shideler says "The Blacks are the coming bird." 3 3



Mrs. Hammond

V. L. Ford, Argonnia, Kansas, is a new member and writes: "This is my first year raising Blacks and I have 300 fine ones. I have been experimenting with other breeds and find that the Blacks are far superior in every way." He also writes of winning 1st and Sweepstakes at the Sumner Co. Fair and 1st and 2nd at Cowley. We would like to see your fine birds, Mr. Ford.

3 3 We welcome Judge P. M. Pierce, Denver, Colo., R. 2, as a member of our club. Judge

Pierce is an outstanding turkey judge, raises some fine birds and is noted as a good story Exposition held Dec. 4-7. This promises to be one of the finest shows in the U. S. Plan to show some of your Blacks there; the Club is offering ribbons to members winning 1-2-3 placings and the Champion Black.

3

Our President, Mrs. Hall, sends a card from Dallas saying she won five firsts out of a possible six and Champion Black at the Texas State Fair.

Six firsts and six seconds at the Michigan State Fair, Detroit, went to Secretary Mrs. Hammond, Hastings, Mich. 3

3

Mr. Arlo D. Pollock, Delphos, Ohio, of the famous Pollock Turkey Ranch, sends check for \$1. and writes "I know no breed can equal the Blacks in egg production. Our record for a number of years shows that they are early maturing, free from feather picking and dress very nice." They raise 7 breeds and have 5000 birds, 1200 Blacks. I recall reading of some fine winnings they have made on their Blacks.

3 ~ P. M. Harriott, Stillwell, Kansas, writes he has 150 Blacks.

Vice President Mr. Teelin writes that they are having snow there, also that he plans to show Blacks at the Pennsylvania Farm Show.

Mr. Chas. Wampler showed the Black hen that was judged Grand Champion of the big Turkey Festival in Virginia. Miss Ruth Wampler, daughter of Mr. Wampler, who was crowned queen of this great event, raised turkeys as a 4-H project 16 years ago. Undoubtedly it was she who stimulated the interest in turkey raising to the extent that today that county is often referred to as the Turkey Capital of the World. I am of the opinion too little attention is paid to the 4-H turkey project work today. Members: Let us give the 4-H boys and girls interested in raising turkeys more thought and consideration. How can we help them?

Let us hear about your show winnings and your turkeys.

Hallowe'en greetings - Isn't the Black turkey a typical Hallowe'en bird, too.

MRS. WALTER HAMMOND, Sec'y.

NARRAGANSETT **CLUB NOTES**

J. J. Quam, President - -Beltrami, Minn. Mrs. Wm. Eddie, Vice Pres., Northwood, N. D. Mrs. Ole Nelson, Sec'y-Treas., Kensington, Minn.

Our vice-president, Mrs. William Eddie, of Northwood, N. Dak., wrote to me some time ago as follows: "Turkey shows are drawing near

and I suppose you are picking out your nice ones. I have some very nice turkeys this year and I hope I can get them certified early. I am going to feed up about 75 for the Thanksgiving market. Was sorry you could not attend the Poultry Congress I would like to have gone but at that time of the year it is hard for me to leave. I am going to the Cavalier Show. They have a new exhibit building this year."



Mrs. Ole C. Nelson

Well, November first is just about here, which means that our annual dues should be sent in. I have to urge that you send in your dues right away if possible as we have had some extra expenses this year, so our treasury is rather low. But we want to do our share at the leading shows if we possibly can, and I am sure we will if you all get your dues in right away.

The American Royal Turkey Show was held this past week. Our club contributed a beautiful silver sandwich tray for the Champion Narragansett. So far we have not heard who exhibited or won.

From now on there will be many turkey shows held, and I want to urge all those who have good Narragansetts to exhibit them. It seems we learn very little from a turkey show unless we really exhibit.

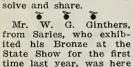
MRS. OLE NELSON.

North Dakota Turkey Improvement Association

By MRS. A. C. PAYNE, Sec'y - Towner, N. D.

During the past month many turkey folks have visited us so have greetings to extend to all of you from them. It is always a pleasure

to have our friends of the turkey industry visit us. Somehow in our work together, competing against each other and gaining knowledge through the various county, state and national shows we become better acquainted and are like a large family with mutual interests whose problems we can help solve and share.





State Show for the first Mrs. A. C. Payne time last year, was here Oct. 15th and reports his turkeys coming fine. He said "We do not aim to raise so many but what we have want to be as good as we can get." We were glad to see Mr. Ginther again and hope next time he will bring Mrs. Ginther with him.

Mr. and Mrs. Herbie Olson and son Darold, of Bergen, just stopped by to say hello and see the turkeys, Mr. Olson says the White Hol-lands are still "tops" with him and that they have a fine flock again this year.

Mrs. Delia Vannatti, Orren, writes she is mrs. Delia vannatti, Orren, writes she is glad the real busy season is over as she had a good crop and a nice garden besides her turkeys to keep her busy. We most likely will see some of Mrs. Vannatti's turkeys at the Pierce county show in Rugby next month.

Mr. and Mrs. O. J. Vinje and nephew, of Churches Ferry, visited with us one day not long ago. As usual their Bronze are coming fine and are all set for the shows. They expressed and are all set for the snows. They expressed their fears that many unfinished turkeys would be put on the Thanksgiving market, as the marketing season opens Nov. 1. Mrs. Vinje said the visit would have to take the place of a letter. Will be perfectly satisfied to have any of the rest of you do likewise — otherwise do write. write.

In a recent letter from C. Hardy, Ross, he states, "My turkeys certainly have done wonderfully well this season. I have never before had them so well matured at this time of year. I have also had the best livability ever. Since the poults were three days old I haven't lost one, not even by accident." Mr. Hardy is president of the Mountrail County Improvement Associations of the Mountrail Country Improvement Improvement Improv sociation and a director of the State show. He says so far no definite plans have been made for their show at Stanley. He certainly is having splendid luck with his turkeys and we wish him luck in the shows as well.

Many flocks of turkeys in our state will be banded by the American Poultry Association late in October and early in November. Each

Why Charcoal Is So Effective

Many people wonder why charcoal in the poultry ration has such strong powers in preventing poultry diseases. The answer is really very simple when you understand it. There is no magic or any claims of magic made for it. It boils down simply to the fact that charcoal arrests a condition in the fowl's digestive system that brings on a huge percentage of fowl disorders that we find so common. The absorb-ent qualities of charcoal have merely been found to be effective in absorbing the gases and irritating liquids in the fowl's system that cause so many of our poultry troubles and play havoc with our flocks. A booklet containing complete details about charcoal may be secured by writing the

Wood Charcoal Research Bureau P. O. Box 389, Desk J Jacksonville, Florida

Northern States Turkey Show

December 12-16, 1939 Alexandria, Minnesota

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IN PRIZE MONEY and many other valuable prizes.

> Live Turkey Entry Day DECEMBER 12

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PAYNE'S NARRAGANSETTS

win Master Breeder Award, Reserve Grand Champion, Breed Champion and 6 First Placings at the 1939 All-American; also a 1st and 4th in Dressed Department, World's Poultry Congress.

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Mr. and Mrs. Albert Payne
Towner, North Dakota

WOLFE FARM BRONZE TURKEYS

Winners at American-Royal, Denver and Lamar shows.

BREEDING TOMS, AND EGGS MRS. W. F. WOLFE, LaCygne, Kan.

SLOAN'S BLUE SLATE TURKEYS

Are Supported by A good show record wherever shown, because

THEY ARE THE BROAD BREASTED, quick maturing, market type turkey. Orders now booked for fall breeding stock and Spring delivery of eggs.

MR. & MRS. J. R. SLOAN, JR. TEXAS

COPPERGLOW BRONZE

Top winners West's strongest shows. A beautiful flock of young birds abounding in vigor, type and color from which to make your selections this year. Write your needs.

Mrs. D. C. Fuller First View, Colo.

WESTWOOD BOURBONS

A prize-winning strain of Bourbons developed from 25 years exclusive breeding of Bourbons

winners at leading shows including World's Poultry Congress where we won 2nd Yearling Tom and 2nd Yearling Hen. A.P.A. Inspected Flock. Breeders for Sale.

OTTO W. THIEKE

Route 1

Beardsley, Minn.

SWANSON'S QUALITY BRONZE

Broad breasted, quick maturing Bronze turkeys • Bred for market qualities only • Excelling in egg production and livability of poults • Breeding stock blood tested under state supervision.

Swanson's Turkey Farm & Hatchery St. James, Minnesota year the number of flocks certified increases as they see the benefits derived from it. I remember many years ago when a prominent Bronze breeder advertised his A. P. A. banded flock he said it stood for Absolute Protection Assured, which certainly is very true. The birds are banded by a judge who has been trained for that work, thereby assuring you of the worth of your turkeys and the purchaser can see what he is paying for.

6 6

The newly created State Poultry Board held its organization meeting in Bismarck, Oct. 6-7. Homer G. Pettit, Fargo, was elected president and Mrs. Frank Bellamy, Drayton, secretary temporarily. A permanent secretary will be elected at the next meeting, to be held late in December. At that time an office will be established in the capital building and active work begun.

Members on the board are: Homer G. Pettit, Fargo: Albert C. Payne, Towner; Mrs. Frank Bellamy, Drayton; George Broderson, Jamestown, and Julius Meyers, Ellendale,

NATIONAL BOURBON RED CLUB NOTES

CECIL LAUGHMAN - - - President
MRS. H. Y. BUTTON - - Vice President
MRS. EMMA SNYDER - - Sec'y-Treasurer
Perrysburg, Ohio

Dear Club members: Since no one has written in any club news I think all are very busy selecting their next season's breeders, and also

putting on the finishing touches on the ones for market. No doubt all are wondering, too, what the price will be for our coming market. Certainly our grains have been very reasonable but the mill feeds have been altogether too high.

We will really have to get out and get busy with our private orders, to be able to realize a profit. When we have our birds in prime condition, dress them carefully, and wrap them neatly, we will be assured of repeat orders.



Mrs. Emma Snyder

We have been very fortunate in having a good trade right here at home, for both live and dressed birds, and each year brings us more new customers. We deliver only the dressed birds. There are many housewives who are willing to pay a small premium when they can be sure of having a nice, fresh dressed bird. Here's hoping we all realize a profit on our year's investment.

2 2

Club members, how about paying Club dues for the year, and also, what about plans for Club literature? So many write in, especially vocational agriculture teachers, for pictures and literature of our Bourbons. Let us hear from all of you, also about club ribbons and trophies for the state fairs and shows.

MRS. EMMA SNYDER.

ALL-AMERICAN BRONZE TURKEY CLUB

Axel Hanson, President - - Minneapolis Mrs. W. J. Janda, Sec'y. - St. Hilaire, Minn.

Mr. and Mrs. P. M. Clark, South Haven, Kansas, are new members of our club. They write as follows: "We have been reading your

Mrs. W. J. Janda

club notes from month to month for the past year in the turkey papers, as we are Bronze breeders, too.

"We just brought our turkeys home from the Kansas State Fair at Hutchinson last week. We did very well, winning sweepstakes award on a yearling tom, 1st, 2nd and 3rd young toms and 4th young hen. We showed eight birds. This was our first showing at the State Fair.

"We have been in the turkey business for two

years. We purchased our two yearling toms from H. E. Freeman, Hamilton, Kansas, last fall. But got our original start from Ed. Sallee of Marshall, Okla." (Welcome to our club, and trust that you will continue to be at the top in showing."

I was deeply shocked to hear of the death of Mrs. E. D. Grant of Glyndon, Minn. Especially so, as I had not heard of her illness. Mrs. Grant was a charter member of our club, and was always so interested in the Club's affairs and took great pride in the Bronze breed as a whole. She was never satisfied with any bird but the best in her own breeding pens and did have beautiful Bronze. We will miss her so much at our turkey gatherings and her many customers will miss her fine co-operation in furnishing only the highest quality of Bronze for their breeding pens. Personally I will miss her deeply as we have been friends so many years. She was a quiet, sweet and understanding personage. Our deepest sympathy goes to Mr. Grant and family in their loss.

I received a card from Rolla Henry, Mercer, Mo., just before he left for the American-Royal shows. He promised to write news from the show for our club page but I doubt if I will get it in time for this month's issue, but will have it in next month's news. Mr. Henry is planning on showing at the Alexandria, Minn., show.

Mrs. M. E. Driscoll of New York has been spending the latter part of the summer at her summer home at Henning, Minn. She has a flock of Bronze turkeys as usual. Mrs. Driscoll attended the W. P. C. and from there came to Minnesota.

I saw an article in our daily paper that may interest many of our Northwest growers. "The first carload of dressed turkeys from South Dakota is on its way to market. Shipping of the turkeys set a new all-time record for early delivery for South Dakota turkeys," dealers here said. "These turkeys, all six months or older, were raised by three or four Watertown breeders. Toms averaged 20 pounds and hem 11 pounds. All were Bronze turkeys." This item was in the October 6th paper. The article inter-

Colds in Turkeys Quickly Relieved

Readers with colds in their flocks should read this letter from E. H. Mathill, Hudson, Wyo.:

"Several of our turkeys had infectious colds. One was very bad. Its head was so swollen it couldn't see. I applied Group-Over and in 6 hours, the swelling had all gone down, and the bird was eating and drinking, as happy as any of the flock. Group-Over stopped the whole trouble in a hurry."

It is amazing how quickly Group-Over checks colds in poultry. A few drops in the nostrils usually solves the whole problem, while a little in the drinking water, as a preventative, guards the whole flock. For a liberal supply, send 50c (or \$1.00 for the extra large size) to Burrell-Dugger Co., 716 Postal Station Bldg., Indianapolis, Ind. As Group-Over must satisfy you perfectly or money refunded, it costs nothing to try.

SHIP US YOUR

DRESSED TURKEYS, DUCKS and GEESE

FOR PREMIUM PRICES

We have an excellent outlet for country dressed poultry which enables us to remit top prices on fancy stock.

WRITE FOR MARKET REPORTS AND SHIPPING INFORMATION

A. F. HEIDKE & SONS

845 Fulton Market Dept. A Chicago, III. Serving Shippers over 40 Years



Sadie's Bourbon Beauties

Am happy to say they're the finest flock I've ever raised. Just won BEST DISPLAY over everything at Kansas State Fair.

Early toms ready for shipment as low as \$6.00 each now. Exhibition stock, \$10.00 and higher.

Bred, Reared and Owned by SADIE B. CALDWELL

BROUGHTON

KANSAS

TANNER'S DAKOTA BRONZE

Healthy, Sturdy, Compact Type, and finest exhibition quality. Winnings In both Live and Dressed classes and satisfied customers attest to the desirability of our stock. A. P. A. Banded and blood tested. Ready for shipment November 1st.

HOWARD TANNER

GETTYSBURG

SOUTH DAKOTA

VALLEY VIEW BRONZE

In this ideal Ozarks climate, our turkeys have been bred for years for best meat qualities and standard color. Placed all twelve birds sent to 1939 All-American and all fifteen sent to Texas State Fair. The latter winnings included Grand Champion of entire show and all firsts but one. Eggs and breeding stock at reasonable prices.

Mr. & Mrs. Geo. C. Fowler, Hoberg, Mo.

SILVER NARRAGANSETTS EBONY BLACKS

Have won Champion Black at 1935-36-37 All-American Shows. Can furnish high grade breeding birds or exhibition stock.

A. P. A. INSPECTED. Correspondence Invited.

OAKDALE FARM
Mr. & Mrs. Ole Nelson, Kensington, Minn.

MAAG'S FAMOUS BOURBON RED BREEDING STOCK

We are now in position to offer a large number of both hens and toms of unrelated stock. Please order early. Toms from Oct. 1st to Nov. 25th, \$6.00 each. After that they will raise \$1.00. Hens \$4.00 each f. o. b. Savannah.

SUNNYSLOPE TURKEY FARM
L. E. Maag Savannah, Mo.

PRICE'S WHITE HOLLANDS

Offer Eggs and Poults from a Special Mating Pen of my BEST in meat type and exhibition qualities combined.

EGGS \$2.00 POULTS \$3.00

MRS. HOMER PRICE

White Holland Breeder Newark, Ohio

SWANBERG'S BRONZE

Produced by years of intensive selective breeding and 7 years of trapnesting for production and hatchability. A good lot of A. P. A. banded toms and hens at reasonable prices. Let us help you improve your flock. Call or write

MR. & MRS. JOHN F. SWANBERG

OTTERTAIL, MINNESOTA
On east end of Ottertail Lake, Good Fishing

HALL'S BLACK BEAUTIES WIN

Won Best Male and Best Female Black of Entire Show, 1st Old Tom, 1-4 Yearling Hen, 2nd Young Hen, 1939 World's Poultry Congress, Cleveland.

Master Breeder's Award, Champion Young Herr of Show, Champion Black, Best Display Blacks, at 1938 All-American.

MRS. W. T. HALL
DENTON, TEXAS

ested me especially as we hear so often that the Bronze are late maturing birds. Of course the growers of Bronze turkeys know it's not so, but we have double assurance that the Bronze mature as early as any other breed. Also we have some of the best Standard bred Bronze flocks in the Watertown area. This also goes to show that Standard Bred Bronze are best for market birds.

I have a pamphlet before me entitled "Advocate the Consumption of More Turkeys." It set me thinking about the different poultrry meetings and shows I have attended, where there has been the best opportunity of stressing this point. We have our shows and turkey banquets each winter. At the banquets we have turkey with all the trimmings. But that is only once during our stay at the shows. The rest of the time we usually have other meats as the main course at our turkey gatherings. Why can't we demand the serving of poultry at least during the show periods?

I spent a week at the 7th W. P. C. at Cleveland. Wherever we went we saw live turkeys, chickens. geese, pigeons and other fowls. We saw beautiful dressed turkeys and chickens. Dressing chickens was demonstrated. Cooked meals with poultry and poultry products as the main dish were shown. There were hundreds of cases of eggs on display. In fact there were so many good things shown that it made us fairly faint with hunger. But we could not get our appetites appeased with a delicious turkey, chicken or egg sandwich. We had to satisfy that empty feeling with a hot dog or hamburger sandwich.

The saying is that "you will find your way to a man's heart through his stomach." Well, I think that the easiest way of "educating the public to eating more poultry products is through the stomach" rather than appealing to their sense of sight only. Of course we had that wonderful turkey banquet with all the turkey we could eat, and then some, but only 250 people shared that, whereby I understand that 100,000 people passed daily through the W. P. C. exhibit rooms. What a chance there would have been to have served at least part of this year's overproduction of turkeys, chickens and eggs.

Join our club and boost our Standard bred Bronze. MRS. W. J. JANDA, Sec'y.

Charcoal Information, Please

If this is the statement you frequently make, then rest assured that now through the Wood Charcoal Research Bureau, you can readily obtain all the information you desire on real genuine wood charcoal by simply addressing your request to the above Bureau at P. O. Box 389, Jacksonville, Florida.

Upon this request you will receive a concise booklet describing the wood charcoal best suited for your particular purpose.

Don't hesitate — write now and obtain these pertinent facts.

THE DECEMBER ISSUE of The American Turkey Journal will contain the complete premium list for the 17th Annual All-American Turkey Show and will be distributed to more than 7000 of the leading breeders in the U. S. and Canada, Plan on advertising your breeding stock in this big issue. Forms close November 23rd. Write today for information and rates.

AMERICAN-ROYAL TURKEY CLUB NOTES

C. E. BIDLEMAN - - - - President Kinsley, Kansas

MRS. W. F. WOLFE - - Vice President LaCygne, Kansas

SADIE B. CALDWELL - - Sec'y-Treasurer Broughton, Kansas

ODELL DYER - - - Trophy Chairman

'Tis always more than a little hard to say good-bye 'til another show week rolls around next year. But we somehow have to get it done,

and soon as we're home we all begin looking forward to next year's event. This time we especially missed Mrs. Denny Johnson and her Narragansetts, Mrs. Walker and her Bronze, and our president, Clair Bidleman.

At our club's annual business meet Mrs. Wolfe took charge in Clair's absence, and all old officers were re-elected. A number of other things were considered at length with the idea of making the next show bigger and bet-



Sadle B. Caldwell

ter as has always been our aim. We again had a big jump in size of the show, and if we can gain the added room we need, and are after, we will undoubtedly keep growing.

One of the nicest surprises of the show was meeting Mr. and Mrs. Turner of Ottawa, Kans., for the first time. We only regretted that Mrs. Turner had to return to her school instead of staying all week. Were they thrilled to win the coveted places of 1st young tom and 1st young hen in unusually large classes and amidst such high quality as Judge Cross considered the cream of the land? Then, too, the Dyers, Baechts, Freemans, Mrs Armstrong, Mr. Henry, and others, kept displaying one turkey or another in the aisles all through the week. Some good sales were made, too.

Mr. Clark's presence with his fine display from McBaine, Mo., added a new interest to the show. He has fine ones, also very good Bronze stock.

Mr. Seifert, Clyde, Kans., was on hand for his first show with a large string of unusually fine White Hollands, good enough to hold down their share anywhere.

We were particularly happy to have back with us Mrs. Albert Schmidt, Barnard, Kan., after missing her for some time due to illness. She still has over 700 fine Narragansetts, but this time her son, Clarence, McPherson, Kan., held forth in the show with the turkeys. Probably the turkeys farthest from home were Mrs. Ole Nelson's Narragansetts from Kensington, Minn., which took their full share of high placings. Come along with your birds next time, Mrs. Nelson — we'd like to have you. Mr. Sutliff, Huntsville, Mo., had fine Narragansetts there, too. We regretted not meeting him.

(Continued on page 23)

HONSSINGER BOURBONS

World Famous Prize Winning Strains

PRICED FOR QUICK SALE
A few very fine young toms for
sale. Best Blood Lines. Extra
good color and well marked.
Welght 25 lbs. and up. Price
\$10.00 and up. A few late
hatched 20 lb. toms at \$8.00.

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59 years of leadership on the Chicago market in the capacity of receiving and handling of DRESSED POULTRY.

WE DO NOT CHARGE COMMISSION

Write for prices, tags, and market information.

KRUEGER'S BRONZE

Better than ever. The blocky, broadbreasted, standard colored kind. Win at the shows and on the market.

A. P. A. BANDED - PRICED RIGHT

Mr. & Mrs. O. O. Krueger

Morris, Minnesota

-CLARA FERO-

BOURBON RED AND NARRAGANSETT
World Champion Bourbon Reds backed by
24 years of experience in breeding.
EGGS & POULTS FOR SALE

Clover Valley Turkey Farm
WHITEWATER, WISCONSIN

BLUE RIBBON WINNERS

In Narragansetts and White Hollands at World's Poultry Congress. Outstanding in meat type. Booking orders for

BREEDERS, EGGS & POULTS

EDNA & MAUDE SHECKLER
NEVADA, OHIO

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105 South 3rd Street

GRAND FORKS, N. DAK.



BOURBON RED



WHITE HOLLAND



SNYDER'S BOURBON REDS WIN 2nd ADULT tom; 1st and 2nd Adult Hen and Best Female at World's Poultry Congress, Cleveland, Ohio. Young stock for sale.—Mrs. Emma Snyder & Sons, Route 2, Perrysburg, Ohio.



BRONZE



PROFIT TESTED — SCIENTIFICALLY BRED Broader Breasted Bronze Poults. Educational Catalog explains Feeding, Raising, and Disease Control Problems. — Osborne Turkey Farm, Box 60, Holland, Michigan.

"IN THE LAND OF A MILLION SMILES"— Now booking orders for 1940. Eggs from a flock of beautiful Bronze; also breeding toms; reasonable priced.—Miles Phillips, Mt. Vernon, Missouri.

MAMMOTH BRONZE POULTS FOR 1940. Pullorum tested breeding flocks. Order now for February and later delivery. Early order discount. Eggs during season. Write for prices. Swea City Hatchery, Swea City, Iowa.

MARKET TYPE BRONZE EGGS, POULTS and Breeding Stock for sale. Generous dis-count or large orders placed now. We specialize in commercial birds.—Emerson Good, Barnard, Kansas.

FINE YOUNG BRONZE HENS AND TOMS from fine California stock. Hens \$4; Toms \$6. Vaccinated and disease free.—Milton Carpenter, McLean, Texas.

BROAD - BREASTED BRONZE BREEDING Toms for sale. These toms produced eggs direct from a prominent Washington breeder. They are large type, early maturing, and have excellent market quality. For information write, Northern Pride Turkey Farm, Park River, North

KUPETZ-COOPER STRAIN, FULL-BLOODED Oregon Bronze turkeys. Broad-breasted, heavy meated, quick-maturing kind, produced from blood-tested parent stock selected on a basis of relative body weight and shank length. Buy young stock for breeders and save money. Now booking orders for breeders to be delivered later. Introduce blood into your flock from this outstanding strain of Broad-Breasted turkeys.—Trask Turkey Farms, Black River Falls, Wisc.



BLACK



BLOCKY BLACK BEAUTY TURKEYS, ALSO Snow White Hollands. Eggs-poults-Breeders. Write for literature.—Mrs. Walter Hammond, Hastings, Michigan.



NARRAGANSETT



NARRAGANSETT NSETT TURKEYS FROM ALL stock. All-American and Northern States prize winners. Satisfaction guaranteed Write for prices.—Mrs. William Eddie, Northguaranteed. wood, N. Dak.



BLOCKY, FAST GROWING, EARLY Maturing White Holland Poults. Educational Catalog explains Feeding, Raising, and Disease Control Problems.—Osborne Turkey Farm, Box 72, Holland, Michigan.

BREEDING TOMS \$7. EACH, 3 FOR \$20. Vaccinated and bloodtested. December and January eggs, \$40 per 100, from yearling hens. — Modern Turkey Farm, Yoakum, Texas.

TWENTY-FIVE YEARLING WHITE Holland hens, three toms; prize-winning stock. Hens, four dollars; toms, seven-fifty. Standard weights.—John Harlan, Dell Rapids, So. Dak. CHAMPION WHITE HOLLANDS, TRIPLE-A strain young toms \$6.00; young hens \$3.50. Winners at all leading shows. Now weighing up to 20 lbs.—Mrs. John Anderson, Ross, N. Dak.

DOMES WHITE HOLLAND TURKEY FARM. World's Poultry Congress, we won every Spe-cial prize offered. Easy to win with quality. Write Henry W. Domes, Rickreall, Oregon.

WILD TURKEYS

FOR SALE — PENNSYLVANIA AND SOUTH Carolina wild turkeys. Chukars, Bob Whites.—Clarence Gahagen, Windber, Pennsylvania.

SEVERAL VARIETIES



FINEST BABY BEEF BRONZE, ALSO REDS, Whites, Narragansetts. Bloodtested, wormed, vaccinated; toms \$7.00; hens \$5.50. Immediate delivery. Eggs and poults in season, also 50 varieties chicks. Beautiful catalog free. Berry's Farm, Route 11, Clarinda, Iowa.

BLACK, WHITE HOLLAND, Narragansett, Bronze, Bourbon Red, Blue Slate and Wild turkeys. Stock selected from 5000. Special price on toms at farm. No commercial eggs or poults. Pollock Turkey Ranch, Delphos, Ohio.

WRITE FOR OUR EARLY ORDER DISCOUNT on Broad-Breasted Bronze, White Holland, and Black Poults for the 1940 season.—Wilcox Hatchery, Maquoketa, Iowa.

POULTS AND EGGS

KUPETZ - SHELTON BRONZE AND DOMES White Holland, and Bourbon Red poults and hatching eggs; one hundred thousand capacity; turkeys only; free circular. — Knoll's Turkey Farm, Route 6, Holland, Michigan.

TEXAS TURKEY POULTS. BLOOD TESTED stock. Now ready book orders for 1940 season.
Four popular breeds.) — Behring (Turkey) Hatchery, Seguin, Texas.

MISCELLANEOUS

WENDEL-BRIGGS & MURMANN Established 1895 offer you the best outlet for your live and dressed poultry. Prompt returns. Write for prices, tags. 951 Fulton Market, Chicago, III.

REMEDIES AND SUPPLIES

BLACKHEAD: 101 POULTRY REMEDY takes risk out of turkey raising. Successfully used for blackhead since 1935. Write for list of satisfied customers, also prices. — S. A. Holmes, Storm Lake, Iowa.

TURKEY SADDLE NEWS—SIXTH SEASON supplying satisfactory saddles. Efficient, humane, economical, their superiority corceded by best breeders everywhere. Many thousands now used. Nicholas Turkey Farm, Clear Lake, lowa, 1000 breeders, purchase "Can't Slip." "Can't-Slip." \$2.00 dozen, \$15.00-100; "Sure-Grip." \$1.75 dozen, \$13.00-100 POSTPAID. Samples 25c each. Users report "PROTECT - A - BACK" Saddles prevent back picking. \$10.00 per 100 postpaid. DON'T WAIT — ORDER EARLY. Be prepared. KING KOHL, Brooklyn Station, Cleveland, Ohio.

WANTED TO BUY

WANTED TO HEAR FROM OWNER OF farm or unimproved land for sale. — Wm. Hawley, Baldwin, Wisconsin.

AMERICAN ROYAL CLUB NOTES

(Continued from page 21)

In the Bourbon classes, Mr. and Mrs. Asel Newman, Mound City, Kans., showed unusual ability as breeders in the small entry they made. We'll be seeing more of their good Reds in the future, we'll warrant. We were pleased to have some fine large Bourbons from the K. I. Miller Turkey Ranch, also

3 3 3

And to round out our full program were the Blue Slates shown by F. J. Goetze, Stover, Mo. We had all breeds better represented this time than ever before.

But we can't close without mentioning something about Rolla Henry's Grand Champion Yearling Bronze tom, or the Freeman's Reserve Champion, an adult, both birds having proven themselves in strongest competition.

And it's always a great pleasure to have among us a representative from Turkey World. This year Mr. Small was with us from that force, busy visiting with all of us and taking pictures of our top birds.

2 2 3

Then we were very pleased to have Judge Hackett of American Turkey Journal drop in for a short visit one afternoon.

2 2 3

Next month we'll list the Special Awards with names of donors.

SADIE B. CALDWELL.

GOLD COIN BRONZE TURKEYS

Bred for prize winners of leading shows for years. 35 years select breeding. Won Best Female Bronze of Entire Show, 4th Old Tom, 1st Old Hen, 8th Yearling Tom, 4th Yearling Hen, 5th Young Tom, 6th Young Hen at World's Poultry Congress, Cleveland, July, 1939.

MRS. SAMUEL OWEN
Owen HIII Turkey Farm

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Our printing department can furnish you with any requirement in printed stationery, envelopes, mating lists, catalogs, etc. All done in a high class quality manner that will reflect prestige on your business. Free use of our large file of turkey plates.

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Letter Heads, 8½x11 \$4.50 \$5.75 \$8.00
No. 10 Envelopes... 3.00 4.25 6.75
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will be distributed to leading growers throughout the United States and Canada.

THIS ISSUE

contains the complete premium list for the 17th Annual

ALL-AMERICAN TURKEY SHOW

This splendid issue, usually kept and preserved, is a fine one in which to start your winter advertising campaign. Place your sales message before this large group of the best breeders in the business, and at no extra cost for this especially large circulation.

WRITE TODAY

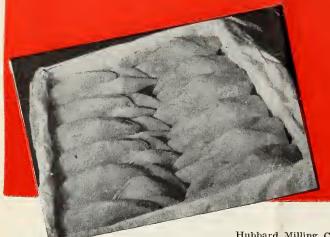
for full information and advertising rates. We are always glad to help in the preparation of your advertising copy and its arrangement, to the end that you get the fullest possible results from your advertising expenditure.

FORMS CLOSE NOVEMBER 23rd FOR THIS SPECIAL ISSUE Address

The American Turkey Journal Grand Forks

North Dakota

OVER 99%



WERE
EXTRA
FANCY
GRADE

Hubbard Milling Co., Mankato, Minn.

Oct. 23, 1939

Gentlemen

This was my first year in raising turkeys. I found The HUBBARD SUNSHINE Program simple to follow from start to finish.

My birds were marketed in 5 months and 11 days. Out of 924, only 7 did not receive the extra fancy grade. I got an excellent price per pound and am well satisfied with my profit. My next year's flock will again be fed The HUBBARD SUNSHINE Way.

Yours truly

L. R. Seykora Mankato, R. 2

It's a grand and glorious feeling to have a buyer grade your birds Extra Fancy. That means the top price and more profit. Each year, more and more turkey raisers, large and small, beginners and experienced, are feeding The HUBBARD SUNSHINE Way. They get lower feeding costs per pound of turkey produced, a finer finish, and those extra cents a pound that mean EXTRA PROFITS.

It's not too early to be thinking of the 1940 market. Right now is the time to select your breeding stock and feed them The HUBBARD SUNSHINE Way so you'll get higher hatchability and strong, vigorous

poults that will be a splendid foundation for next year's flock.



HUBBARD'S SUNSHINE CONCENTRATE

The original all-purpose supplement that furnishes every necessary vitamin, protein, and mineral for economical, profitable growth.

MAKE YOUR TURKEYS PAY

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